#### KEOUGH KEVIN J

Form 4 March 03, 2005

## FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

Issuer

January 31, 2005

0.5

response...

Estimated average burden hours per

**OMB APPROVAL** 

if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

2. Issuer Name and Ticker or Trading

30(h) of the Investment Company Act of 1940

Symbol

1(b).

(Print or Type Responses)

KEOUGH KEVIN J

1. Name and Address of Reporting Person \*

	FIRSTE	FIRSTENERGY CORP [FE]					(Check all applicable)				
(Last) (First) (Middle)  76 SOUTH MAIN STREET			3. Date of Earliest Transaction (Month/Day/Year) 03/01/2005					Director 10% Owner X Officer (give title Other (specify below) Senior Vice President			
		ndment, Da nth/Day/Year		1		6. Individual or Joint/Group Filing(Check Applicable Line)					
AKRON, O						_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date any (Month/Day/Year)		on Date, if	ate, if Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common Stock	03/01/2005			M	2,264	A	\$ 41.58	6,106.601	D		
Common Stock	03/01/2005			F	680 <u>(1)</u>	D	\$ 41.58	5,426.601	D		
Common Stock								1,600.4142	I	By Savings Plan Trust	

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form

### Edgar Filing: KEOUGH KEVIN J - Form 4

# displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactionDerivative Securities Code Acquired (A) or (Instr. 8) Disposed of (D) (Instr. 3, 4, and 5)			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and A Underlying So (Instr. 3 and 4
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title
Stock Options (Right to buy)	\$ 19.3125						03/01/2004	03/01/2010	Common Stock
Stock Options (Right to buy)	\$ 27.75						11/22/2004	11/22/2010	Common Stock
Stock Options (Right to buy)	\$ 29.5						05/16/2005	05/16/2011	Common Stock
Stock Options (Right to buy)	\$ 29.71						03/01/2004	03/01/2013	Common Stock
Stock Options (Right to buy)	\$ 30.17						05/17/2003	05/17/2009	Common Stock
Stock Options (Right to buy)	\$ 34.45						04/01/2003	04/01/2012	Common Stock
Stock Options (Right to buy)	\$ 38.76						03/01/2005	03/01/2014	Common Stock
Phantom 3/02D	\$ 1	03/01/2005		D		2,264.623	03/01/2002	03/01/2005	Common Stock
Phantom / Retirement	\$ 1						(2)	(2)	Common Stock
	\$ 1						02/25/2005	03/01/2008	

Phantom Common 3/05D Stock

RSUP1  $\$ 1 \frac{(3)}{3} = 03/01/2005$  A  $\frac{2,283}{4} = 03/01/2008 = 03/01/2008 = \frac{\text{Common Stock}}{\text{Stock}}$ 

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

KEOUGH KEVIN J 76 SOUTH MAIN STREET AKRON, OH 44308

Senior Vice President

**Signatures** 

David W. Whitehead, POA 03/03/2005

\*\*Signature of Reporting Date
Person

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Shares sold to cover tax obligation for payout of Phantom Stock 02-D
- (2) This transaction reflects the extension and vesting of phantom stock to "retirement" or " other termination of employment" under arrangements approved by the Compensation Committee.
- (3) 1 for 1

The performance based restricted stock units, which were granted March 1, 2005, will earn dividends. The reported number of units (4) reflects 75% of the total amount of units granted, and is the amount the employee is guaranteed to realize. The actual number realized could be 25% higher or 25% lower than the total amount of units granted.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3