Thomas Pisano R. Form 4 February 13, 2012

#### FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB 3235-0287

**OMB APPROVAL** 

Number: January 31,

Expires: 2005 Estimated average

10% Owner

\_ Other (specify

burden hours per response... 0.5

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Thomas Pisano R.

2. Issuer Name and Ticker or Trading

Symbol

NU SKIN ENTERPRISES INC

[NUS] 3. Date of Earliest Transaction

(Month/Day/Year) 02/09/2012

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

C/O NU SKIN ENTERPRISES, INC., 75 WEST CENTER STREET

(State)

(First)

(Middle)

(Zip)

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_\_ Director

Officer (give title

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

PROVO, UT 84601

(City)

|                        |                                      | 1401                          | bic 1 - Non-Derivative Securities Acquired, Disposed 61, 61 Denericany Owned |                 |            |                         |                           |                       |
|------------------------|--------------------------------------|-------------------------------|--|-----------------|------------|-------------------------|---------------------------|-----------------------|
| 1.Title of<br>Security | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if | 3.   | 4. Securities A | *          | 5. Amount of Securities | 6. Ownership Form: Direct | 7. Nature of Indirect |
| (Instr. 3)             | (Month/Day/Tear)                     | any                           | Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)                   |                 |            | Beneficially            | (D) or                    | Beneficial            |
|                        |                                      | (Month/Day/Year)              | (Instr. 8)   | ` '             |            | Owned                   | Indirect (I)              | Ownership             |
|                        |                                      |                               |  |                 |            | Following               | (Instr. 4)                | (Instr. 4)            |
|                        |                                      |                               |  | (A)             |            | Reported                |                           |                       |
|                        |                                      |                               |  | or              |            | Transaction(s)          |                           |                       |
|                        |                                      |                               | Code V   | Amount (D)      | Price      | (Instr. 3 and 4)        |                           |                       |
| Class A                |                                      |                               |  |                 | ¢          |                         |                           |                       |
| Common                 | 02/09/2012                           |                               | M  | 5,000 A         | Φ<br>20.01 | 34,472                  | D                         |                       |
| Stock                  |                                      |                               |  |                 | 28.01      |                         |                           |                       |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

#### Edgar Filing: Thomas Pisano R. - Form 4

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transacti<br>Code<br>(Instr. 8) | 5. Number tion of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |       | (Month/Day/Year)    |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |  |
|---|---|---|---|---------------------------------------|--|-------|---------------------|--------------------|---|--|
|   |   |   |   | Code V                                | (A)  | (D)   | Date<br>Exercisable | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |
| Class A<br>Common<br>Stock                          | \$ 28.01  | 02/09/2012                              |   | M                                     | 5  | 5,000 | 05/23/2011          | 05/26/2017         | Class A<br>Common<br>Stock  | 5,000                                  |

## **Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |         |       |  |  |
|---|---------------|-----------|---------|-------|--|--|
|   | Director      | 10% Owner | Officer | Other |  |  |
| Thomas Pisano R.<br>C/O NU SKIN ENTERPRISES, INC.<br>75 WEST CENTER STREET<br>PROVO, UT 84601 | X             |           |         |       |  |  |

## **Signatures**

Clayton A. Jones as Attorney-in-Fact for Thomas R. Pisano

02/13/2012

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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